

#DigilInventors 2025 Challenge Questions

This year's Challenge has 2 questions - you can choose which question you wish to answer:

1. One based on Scottish Women's Football
2. One based on a general health and social care challenge of your choice

Option 1: Scottish Women's Football Challenge

Develop a digital idea that is easy to use and targeted towards a female audience:

1. **Challenges** stereotypes
2. **Attracts** girls and women to get involved in playing football
3. And how can this solution help educate and **inform** them about leading healthy lifestyles (both physically and mentally)?

Why choose option 1?

- This is a real-life challenge that Scottish Women's Football are trying to address – they are excited to see what solutions your team identifies. [Read the report](#)
- UEFA European Women's Championship took place from 02-27 July 2025 in Switzerland
- Women's football is becoming increasingly popular with more people participating, watching and supporting teams

Option 2: General health challenge

Identify a real-life problem related to people's health or wellbeing and develop a digital idea to help solve it. This idea could be personal to your team (Could affect you, family member or friend)

Health and wellbeing challenges to consider:

- Health & wellbeing – Physical Activity, Obesity/ Weight Management, Diabetes, dental health, ageing
- Disability – Blindness, Deafness, Neurodiversity and Learning Disabilities (including Autism, ADHD, Dyslexia, Dyscalculia, Dyspraxia)
- Cardiovascular diseases – Hypertension, Heart Disease, Cerebrovascular Disease (Strokes), Peripheral Vascular Disease
- Mental health – Anxiety, Depression
- Neurological diseases – Brain injuries, Epilepsy, Parkinson's Disease, Multiple Sclerosis
- Gastrointestinal diseases – Crohn's Disease, Cystic Fibrosis
- Respiratory diseases – Asthma, COPD

- Addictions – drugs, alcohol, vaping, cigarettes
- Rural and remote – access to healthcare in rural and remote areas & island communities
- Other – Cancer, Arthritis, Kidney Disease, Long Covid, Alzheimer’s Disease, Paralysis

Why choose option 1?

- The options are all global health and social care challenges
- The options are all challenges that DHI has tackled or has had projects on
- You can also choose a health and social care challenge/condition that means something (personally) to your team

Remember you only have to tackle **one** of the challenge questions above!

Things to consider in your answers:

- What impact will it have on the people using it?
- Have you included a visual or prototype that clearly shows your idea?
- Have you considered if it’s inclusive and accessible for everyone?
- Does your idea think about things like the environment, fairness (ethics), or use of technology like AI? How does it relate to the UN’s Sustainable Development Goals?
- Have you backed up your idea with facts, statistics, or evidence?
- Have you used any insights from real users or examples?
- Is your research clearly linked to your problem and solution?
- Is your idea original and creative? What inspired it?
- Have you clearly explained the health or well-being problem/challenge question you are tackling?
- Is it obvious how your idea solves that problem?
- Have you explained who it will help and how?

Visit the website to access all resources and get started:

<https://www.dhi-scotland.com/digiinventors-resources-list>